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Evovelab Fund Jumpstart

A turnkey Funding-as-a-Service engagement designed to make your business truly fundable. In just 30 days, we deliver a clear funding roadmap, assess your corporate and capital structure, strengthen investor and grant readiness, and define precise next steps for execution—so you know exactly how, when, and where to raise capital.

INTRO



EVOLVE LAB

We help companies become funding-ready and capital-confident. As a fractional CXO team of entrepreneurs, grant specialists, and fundraising advisors, we work hands-on to build funding roadmaps, prepare investor- and grant-ready materials, and execute both dilutive and non-dilutive funding strategies—so you raise capital with clarity and confidence.

Cover Letter

Hello

On behalf of the Evolverlab team, I'm pleased to share our funding and investor-readiness proposal for your review.

At Evolverlab, our focus is helping companies become truly fundable. We work hands-on with founders to remove uncertainty around funding, strengthen company structure, improve investor readiness, and define clear, executable next steps—so you're no longer guessing what to do or in what order.

The attached proposal outlines a structured engagement designed to align your funding strategy, corporate setup, and investor narrative, while identifying and closing any gaps that may limit capital-raising opportunities. Our approach goes beyond research or advice—we focus on practical execution, clarity, and momentum.

We act as a strategic funding partner, helping you align structure, story, numbers, and execution so you're well positioned for grants, investors, or a blended funding strategy as the business evolves.

Please review the attached proposal, and let us know a good time to walk through it together. We'd be happy to discuss priorities, answer questions, and outline recommended next steps.

Looking forward to the conversation.

Warm regards,

Mike Qureshi

Co-Founder & CEO

Evolverlab



Engagement Objectives

- Establish a clear, realistic 12–18 month funding roadmap
 - Define the right mix and sequence of non-dilutive and dilutive funding options, with clear milestones, timing, and preparation requirements—so funding efforts are focused and intentional rather than reactive.
 - Ensure corporate and cap table structure is grant- and investor-ready
 - Review corporate setup, share structure, and cap table to identify and address issues that could limit grant eligibility or create friction with investors, while reducing future dilution and compliance risk.
 - Identify eligible grants and funding programs
 - Assess relevant federal, provincial, and sector-specific funding programs to determine eligibility, fit, and priority—ensuring time and effort are spent only on realistic, high-value opportunities.
 - Improve investor readiness and pitch materials
 - Evaluate and strengthen the company's investment narrative, pitch deck, and key assumptions to better align with investor expectations and clearly communicate value, traction, and funding use.
 - Reduce execution risk and wasted effort
 - Replace guesswork with a structured plan, clear priorities, and defined next steps—helping the team avoid misaligned fundraising efforts, unnecessary rework, and costly delays.
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Why Work with us

Whether you're launching a startup, seeking product-market fit, discovering your ideal customers, or navigating grants and fundraising, our team of experienced professionals and mentors delivers world-class solutions at every stage. We combine deep expertise with hands-on support to help you accelerate growth, reduce risk, and achieve lasting success.

We deliver value



Once we understand how we can benefit your business, we'll align and if desired integrate our approach with your teams and workflows, so the transformative changes to your system will have a negligible impact on your daily operations.

Our work speaks for itself



Comprised of experienced, knowledgeable, and hard-working experts, our client-centered software development company can't help but deliver the best work possible.

You're not just another client to us



We understand that every business has its unique story, built by hard-working people. Our focus and dedication to meet your digital needs are our way of recognizing that legacy.

We'll work beyond the project scope



As we accompany you in the process of digital transformation, our dedication to you means that we make sure that you're 100% satisfied. This still holds true even after we have completed the project!

TEAM

Meet our bold leaders who will guide the way to new digital horizons in the connected world



Mike Qureshi

Co-founder & CEO

Mike is a hands-on Entrepreneur proficient in all aspects of organisation. He leads teams to achieve their goals. He is an agile agent of change, having worked with over a dozen startups. Achieve success in raising Funds and building Cutting edge technology and helping them achieve their business and technical goals.



Bhavik Chouhan

Co-founder & CEO

Specializes in Business Development & Marketing, with a strong record of achieving goals and building high-level networks. Known for my leadership and people management skills, I help teams stay focused and results-driven. Beyond business, I'm passionate about coaching and mentoring youth, using over 20 years of soccer coaching to inspire growth, teamwork, and life skills that shape tomorrow's leaders.



James Dean Waryk

James is a seasoned Financial Consultant with expertise in finance, tech, and business strategy. He has helped companies raise venture capital, private equity, and tech financing by leveraging a strong investor network and a results-focused approach. Known for solving challenges before raising capital, James drives growth and lasting impact.

Our Clients



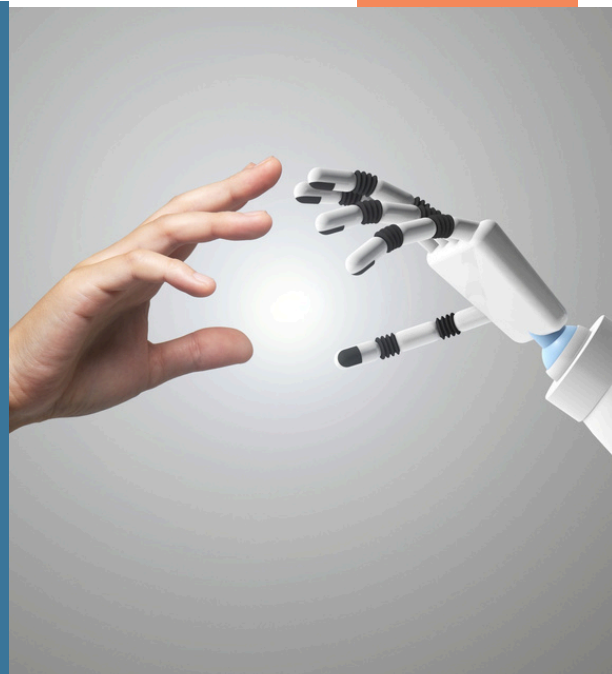
3. SCOPE OF WORK & DELIVERABLES

- 12–18 Month Funding Roadmap (PDF + editable sheet)
- Grant Eligibility Matrix (Eligible / Not Eligible / Watchlist)
- Investor Readiness Gap Analysis Report
- Pitch Deck Review & Optimization Notes
- Company Structuring Audit Memo



- Cap Table Review & Dilution Notes
- R&D / Grant-Ready Structuring Checklist
- Compliance & Investor-Readiness Checklist
- Curated Investor List (30–40 targets)
- Data Room Folder Structure & Templates

- Grant Application Starter Kit (templates)
- Monetization & Go-To-Market Strategy Notes
- 90-Day Funding & Application Calendar
- Two Strategy Calls (recorded + notes)
- Bonus: Investor Email Templates & Executive Summary Template



Milestones and Estimates



Pricing

Fixed Fee: \$2,500 CAD

No equity. No success fees. No hidden costs.

Timeline

Week 1: Discovery, structuring audit, and eligibility assessment.

Week 2: Funding roadmap, investor readiness analysis.

Week 3: Investor list, data room, templates.

Week 4: Capital strategy review, execution roadmap, 90-day funding plan, and defined next steps.

Exclusions

This proposal does not include grant writing, legal services, accounting services, or guaranteed funding outcomes. These services can be added separately if required.

Acceptance & Next Steps

Upon acceptance, an invoice will be issued and onboarding will begin within 2–3 business day

ACCEPTANCE

Accountability Intelligence and Evovelab accept this proposal for **Evovelab Fund Jumpstart** detailed above.

Provider:
EvolveLab

By: _____
Name: Mike Qureshi

Title: Co-founder & CEO
Date:

Customer:
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By: _____
Name: ,

Title: CEO
Date: