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Evovelab Fund Boost

Evovelab Fund Boost is Evovelab's hands-on Funding-as-a-Service engagement designed for startups and growth-stage companies that are serious about raising capital. This program goes beyond strategy and assessments—it delivers execution, structure, and investor-ready assets typically costing \$15,000–\$25,000 from boutique firms.

INTRO



EVOLVE LAB

About

We're a dynamic team of seasoned entrepreneurs, startup and fundraising experts, industry leaders, and innovators dedicated to your success. Acting as your fractional CXO, we deliver hands-on support—crafting technology solutions, streamlining product development, and securing both dilutive and non-dilutive funding. Let's build the future of your business together.

Cover Letter

On behalf of the Evolverlab team, I'm pleased to share our Funding and Investor Readiness proposal for your review.

At Evolverlab, our objective is to help companies become fully fundable in a defined, practical timeframe. We work hands-on with founders to remove uncertainty around funding, strengthen corporate and cap table readiness, and deliver investor-ready materials—so there is a clear path forward rather than fragmented advice or guesswork.

Our approach goes beyond research or high-level recommendations. We focus on practical execution, working directly with your team to build, refine, and correct the elements that materially impact fundability—structure, story, numbers, and execution sequencing.

Evolverlab acts as a strategic funding partner, helping ensure your company is properly positioned for grants, investors, or a blended funding strategy as the business evolves.

Please review the attached proposal, and let us know a convenient time to walk through it together. We would be happy to discuss priorities, answer any questions, and align on next steps.

We look forward to the conversation.

Warm regards,
Mike Qureshi
Co-Founder & CEO
Evolverlab



Engagement Objectives

- Make your company Funding ready within 30–60 days
 - Identify and resolve structural, strategic, and readiness gaps that block access to capital
 - Start Applying for the grants
 - Establish a clear 12–24 month funding and capital strategy
 - Define the optimal sequence of non-dilutive grants and dilutive investment aligned with your growth stage
 - Ensure corporate, cap table, and governance readiness
 - Review and optimize corporate structure, share classes, cap table logic, and governance to meet investor and grant requirements
 - Deliver investor-ready materials
 - Provide an investor-ready pitch deck and a structured data room that meets institutional expectations
 - Create a 6-month execution plan for funding outreach
 - Develop a practical, step-by-step execution plan covering grant applications and investor outreach to maintain momentum after delivery
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Why Work with us

Whether you're launching a startup, seeking product-market fit, discovering your ideal customers, or navigating grants and fundraising, our team of experienced professionals and mentors delivers world-class solutions at every stage. We combine deep expertise with hands-on support to help you accelerate growth, reduce risk, and achieve lasting success.

We deliver value



Once we understand how we can benefit your business, we'll align and if desired integrate our approach with your teams and workflows, so the transformative changes to your system will have a negligible impact on your daily operations.

Our work speaks for itself



Comprised of experienced, knowledgeable, and hard-working experts, our client-centered software development company can't help but deliver the best work possible.

You're not just another client to us



We understand that every business has its unique story, built by hard-working people. Our focus and dedication to meet your digital needs are our way of recognizing that legacy.

We'll work beyond the project scope



As we accompany you in the process of digital transformation, our dedication to you means that we make sure that you're 100% satisfied. This still holds true even after we have completed the project!

TEAM

Meet our bold leaders who will guide the way to new digital horizons in the connected world



Mike Qureshi

Co-founder & CEO

Mike is a hands-on Entrepreneur proficient in all aspects of organisation. He leads teams to achieve their goals. He is an agile agent of change, having worked with over a dozen startups. Achieve success in raising Funds and building Cutting edge technology and helping them achieve their business and technical goals.



Bhavik Chouhan

Co-founder & CEO

Specializes in Business Development & Marketing, with a strong record of achieving goals and building high-level networks. Known for my leadership and people management skills, I help teams stay focused and results-driven. Beyond business, I'm passionate about coaching and mentoring youth, using over 20 years of soccer coaching to inspire growth, teamwork, and life skills that shape tomorrow's leaders.



James Dean Waryk

James is a seasoned Financial Consultant with expertise in finance, tech, and business strategy. He has helped companies raise venture capital, private equity, and tech financing by leveraging a strong investor network and a results-focused approach. Known for solving challenges before raising capital, James drives growth and lasting impact.

Our Clients



3. SCOPE OF WORK & DELIVERABLES

- 12-24 Month Funding Roadmap (15-20 page strategic document)
- Grant Eligibility & Execution Plan (step-by-step + timelines)
- First-Grant Submission Readiness Plan
- Fully Redesigned Investor Pitch Deck (editable)
- Company Structuring & Governance Audit Memo
- Cap Table Models (current + future raise scenarios)
- Data Room Templates (financials, R&D, governance, pitch)



- Share Class / SAFE / Note Impact Analysis
- Curated Investor List (50-75 investors with metadata)
- Lead Investor Shortlist (Top 5 priority targets)
- AI-Powered Investor Matching Report (Top 10 matches)
- Built Data Room Structure (Drive / Notion / DocSend)
- Go-To-Market & Monetization Blueprint

- 6-Month Funding Execution Calendar
- 3 Strategy Sessions (Funding, Pitch, GTM) – recorded + notes
- 1 Investor Pitch Coaching Session (mock pitch)
- Investor Email & Outreach Sequences (10+ templates)
- Grant-Ready Executive Summary (done-for-you)
- Business Plan Master Template (50+ sections)
- SR&ED Booster Kit (documentation & templates)



Milestones and Estimates



Pricing

Fixed Fee: \$5,000 CAD

50% due upon engagement, 50% upon delivery of core assets.

No equity.

10% on Grants Received

5% on the Capital raised

Timeline

Weeks 1–2: Discovery, structuring audit, funding roadmap, grant execution plan

Weeks 2–3: Pitch deck redesign, investor matching, data room setup

Weeks 3–4: GTM strategy, execution calendar, pitch coaching

Ongoing: 6-month execution plan provided for continued progress

Exclusions

This engagement does not include legal services, accounting services, guaranteed funding outcomes, or full grant writing unless separately contracted. Evovelab provides strategic, execution, and advisory support to materially improve funding readiness.

Acceptance & Next Steps

Upon acceptance, an invoice will be issued and onboarding will begin within 2–3 business days.

ACCEPTANCE

Accountability Intelligence and Evovelab accept this proposal for Evovelab Fund Boost detailed above.

Provider:
EvolveLab

By: _____
Name: Mike Qureshi
Title: Co-founder & CEO
Date:

Customer:

By: _____
Name:
Title: CEO
Date: