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Build →

Scale →



Evovelab Build

EvolveBuild is a 12–16 week hands-on software and product development program designed to turn validated ideas into real, working applications. This is where startups design, build, and validate actual software, led by experienced developers, product leaders, and technical experts - not just advisors.

EvolveBuild focuses on shipping real systems:

- Web & mobile applications
- Backend services & APIs
- AI/ML-enabled features (where applicable)
- Data pipelines, automation, and integrations
- Secure, scalable product foundations

INTRO



EVOLVELAB

We help technology companies turn ideas into build-ready products and funding-ready businesses.

As a fractional CXO team of experienced entrepreneurs, product leaders, AI specialists, and funding experts, we work hands-on with founders to define product strategy, innovation, and differentiation—then translate that into clear product documentation, development roadmaps, and investor- and grant-ready narratives.

Our approach bridges product, technology, and capital, so founders build the right product and raise capital with clarity and confidence.

Cover Letter

On behalf of the Evolverlab team, I'm pleased to share our Evolverlab Tech Sprint proposal for your review.

At Evolverlab, we don't just plan products—we build them. We provide experienced software developers, product leaders, and technical specialists who work directly on your product to design, implement, and prepare real software for deployment.

During the Tech Sprint, Evolverlab takes direct ownership of the work, including:

- Translating your product vision into clear features, user flows, and technical requirements
- Designing and implementing software architecture (frontend, backend, data, and integrations)
- Developing core application components and foundational systems
- Applying AI, automation, or data capabilities hands-on, where they create measurable value
- Producing production-ready documentation and code assets

We operate as an embedded product and engineering team, integrating with your organization and working in agile sprints. Our focus is speed, quality, and correctness—ensuring the product is built the right way from the start and ready for real users, pilots, and scale.

Please review the proposal and let us know a convenient time to walk through it together. We'd be happy to discuss scope, delivery milestones, and next steps.

Looking forward to the conversation.

Warm regards,
Mike Qureshi
Co-Founder & CEO
Evolverlab



Engagement Objectives

- 1. Deliver Working Software, Not Just Plans:** Build and deliver real, functioning software components through Evovelab-provided developers, ensuring tangible product progress within the engagement period.
- 2. Translate Vision Into Build-Ready Execution:** Convert product ideas into clearly defined features, user flows, technical requirements, and development milestones that can be immediately executed.
- 3. Design and implement a Scalable Technical Foundation:** Architect and implement frontend, backend, data, and infrastructure components that are secure, maintainable, and ready for future scale.
- 4. Accelerate Time-to-Market Through Expert Delivery:** Reduce build risk and development delays by using experienced product managers, software engineers, and technical specialists embedded directly into the project.
- 5. Apply AI and Automation Where It Creates Real Value:** Identify, design, and implement AI, data, or automation capabilities hands-on—only where they measurably improve the product or user experience.
- 6. Establish Production-Grade Development Standards:** Deliver clean code, documentation, and development workflows that meet professional software engineering and deployment standards.
- 7. Enable Seamless Continuation Post-Engagement:** Ensure all code, architecture, and documentation are structured for easy handover, extension, or continued development with Evovelab or internal teams.
- 8. Validate Product Direction Through Real Usage:** Support early testing, pilots, or controlled user validation to confirm technical feasibility and product direction during development.
- 9. Create a Clear 6–12 Month Product Execution Path:** Deliver a forward-looking product and development roadmap that outlines feature expansion, technical improvements, and scaling priorities.

Why Evovelab Build Works

Delivery ownership, not oversight



We provide the product leaders, UX designers, and software engineers who actively build and deliver your product.

UX-first, architecture-driven execution



User flows and system architecture are defined before production code to ensure usability, scalability, and long-term stability.

Sprint-based delivery with visible progress



Work is delivered in structured sprints with demos, checkpoints, and measurable outcomes.

Built for scale and continuity



Clean code, modular architecture, and clear documentation ensure smooth handover or continued development.

TEAM

Meet our bold leaders who will guide the way to new digital horizons in the connected world



Mike Qureshi

CEO & CTO

Mike is a hands-on Entrepreneur proficient in all aspects of organisation. He leads teams to achieve their goals. He is an agile agent of change, having worked with over a dozen startups. Achieve success in raising Funds and building Cutting edge technology and helping them achieve their business and technical goals.



Bhavik Chouhan

Specializes in Business Development & Marketing, with a strong record of achieving goals and building high-level networks. Known for my leadership and people management skills, I help teams stay focused and results-driven. Beyond business, I'm passionate about coaching and mentoring youth, using over 20 years of soccer coaching to inspire growth, teamwork, and life skills that shape tomorrow's leaders.



James Dean Waryk

James is a seasoned Financial Consultant with expertise in finance, tech, and business strategy. He has helped companies raise venture capital, private equity, and tech financing by leveraging a strong investor network and a results-focused approach. Known for solving challenges before raising capital, James drives growth and lasting impact.

Extended Delivery Team (Project-Based)

Evolvelab assigns senior software engineers, solution architects, UX/UI designers, AI/data specialists, and DevOps engineers based on the product scope and technical complexity.

Our Clients



3. SCOPE OF WORK & DELIVERABLES

Product Discovery & UX Research

Scope

- Deep dive into product vision, users, and core problems
- User research, assumptions validation, and personas
- Define success criteria from both user and system perspectives

Deliverables

- Product discovery summary
- User personas & problem statements
- UX goals and success metrics



Product Requirements & Backlog

Scope

- Break product into detailed features and modules
- Define functional and non-functional requirements
- Prepare development-ready backlog

Deliverables

- Product Requirements Document (PRD)
- Feature-level user stories
- Prioritized development backlog

Software Architecture & Technical Design

Scope

- Design end-to-end system architecture
- Select technology stack and tools
- Define data, API, and integration layers

Deliverables

- Technical architecture diagrams
- Technology stack documentation
- Data models & API specifications



3. SCOPE OF WORK & DELIVERABLES



Software Development (Core Build)

Scope

- Hands-on development by Evovelab engineers
- Frontend and backend implementation
- Integration of core application logic

Deliverables

- Working software modules
- Source code repositories
- Sprint demos & build outputs

AI, Data & Automation Implementation (If Applicable)

Scope

- Identify AI/data opportunities within the product
- Design and implement practical AI features
- Integrate data pipelines and automation

Deliverables

- Implemented AI/data features
- Model or logic documentation
- Performance and validation notes



Quality Assurance & Testing

Scope

- Functional and integration testing
- Bug fixing and stability improvements
- Performance and security checks

Deliverables

- Tested and stable build
- QA reports & issue logs
- Resolved defect list



3. SCOPE OF WORK & DELIVERABLES

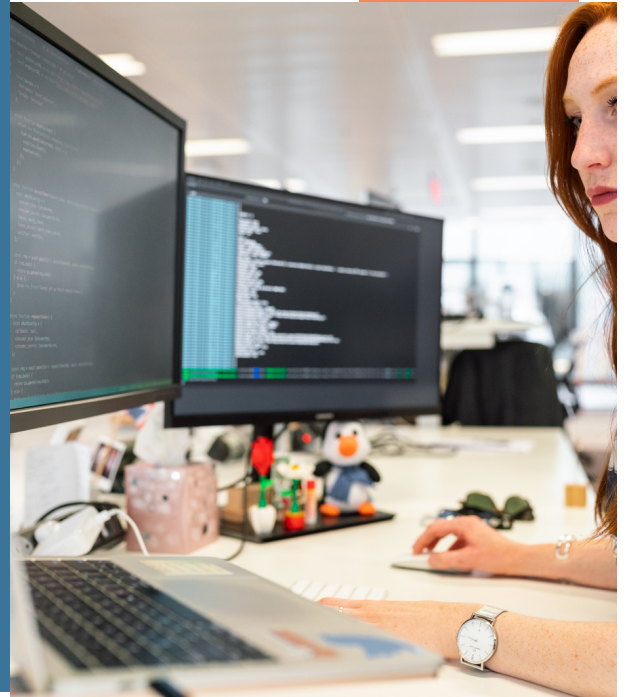
Deployment & Infrastructure Setup

Scope

- Prepare environments for deployment
- Configure cloud, hosting, and DevOps workflows
- Ensure basic security and access controls

Deliverables

- Deployed application (staging or production)
- Infrastructure & environment documentation
- Deployment and rollback procedures



Documentation & Handover

Scope

- Document codebase and architecture
- Prepare handover materials for continuity
- Knowledge transfer sessions

Deliverables

- Technical documentation
- Code ownership & handover package
- Development continuation guidelines

Product Roadmap & Next-Phase Planning

Scope

- Review build outcomes and learnings
- Define next development phases
- Plan scaling, features, and resources

Deliverables

- 6–12 month product & development roadmap
- Feature expansion plan
- Execution recommendations



Milestones and Estimates



Pricing

Fixed Fee: \$25000 - 45,000 CAD

Timeline (12-16 weeks)

Weeks 1–2: Product discovery, UX research, requirements definition

Weeks 3–4: UX flows, UI design, software architecture, sprint planning

Weeks 5–10: Active software development (frontend, backend, integrations)

Weeks 11–13: QA, UX testing, refinements, stability improvements

Weeks 14–16: Deployment, documentation, handover, next-phase roadmap

Exclusions

Product marketing, sales execution, paid media, legal, accounting, and third-party costs are not included

Any work outside the agreed UX, software scope, timeline, or feature set requires a separate statement of work.

Acceptance & Next Steps

Upon acceptance, an invoice will be issued and onboarding will begin within 2–3 business day

ACCEPTANCE

Accountability Intelligence and Evovelab accept this proposal for **Evovelab Build** detailed above.

Provider:
EvolveLab

By: _____
Name: Mike Qureshi

Title: Co-founder & CEO
Date:

Customer:

By: _____
Name:

Title: CEO
Date: